



## TALKING SHOP

Shopping for jewellery should be a luxurious experience and here at Flower Diamond's new boutique at Ngee Ann City, guests can have exactly that. The new store was designed to exude glamour and sophistication with its velvet-padded walls, plush couches and large, well-lit display cases. The VIP area is built like a living room, complete with a large velvet couch, a plasma TV and a silver champagne bucket — ready to hold a bottle of bubbly for the boutique's distinguished guests.



### *Cascading Diamonds*

Spring 2008 was all about old-fashioned glamour. Taking its cue from the style icons of the 1940s and 1950s, Flower Diamond's designs featured tassels of diamonds on earrings, bracelets and necklaces, which veered away from the structured pieces of the past seasons.



### *Black Beauty*

This Fall/Winter collection for 2007 brought a modern and edgy style to Flower Diamond. The brand chose to work with neutral palettes of black, brown and white to reflect the season's fashion statements.

